

# MW\*C 39 Art Show Rules

## For Artists and Agents

**Art Show Director: Gordon Carleton, Assistant Art Show Director: Karen Klinck, Auction Director: Jesse McClain**

1. Artists must be Attending or Supporting members of MediaWest\*Con 39 in order to enter the Art Show/Auction. Agents must be attending members. No memberships will be taken at the door!
2. Subject matter of art to be exhibited should be related to SF, fantasy, or other media of interest to convention attendees. Acceptability and grouping of items for display and/or auction shall be determined by the Director, whose decision is final. Art must be the original work of the artist, not an item for resale except by special arrangement (estate, etc.).

Self-supporting 6' x 3' room dividers will be used to hang two-dimensional art. The panels consist of a tubular outer frame surrounding wire mesh. This design does not lend itself to artwork overlapping the outer edges of the panels. 2' x 8' tables will be provided for three-dimensional art.

3. Space shall be available for display on a reservation basis only. Hanging space reservations will be taken in units of panels, or panel divisions. A maximum of two panels may be reserved by a single artist. Artists may share space, but combined space reserved cannot exceed 2 panels per artist. A full panel is 6' in height by 3' in width. A 1/2 panel will be 3' high by 3' wide. A 1/4 panel will be 3' high by 1-1/2' wide. A 1/8 panel will be 1-1/2' high by 1-1/2' wide. These dimensions are for hanging two-dimensional works.

To reserve three-dimensional space, give dimensions of table surface required, not to exceed one full table per artist. A full table will be 18' by 8'. A 1/2 table will be 18' by 4'. A 1/4 table will be 18' by 2'. A 1/8 table will be 18' by 1'. Please specify if you plan to enter any items which require special handling (such as stained glass), or small items that may require greater security (such as jewelry). There may be a charge for electrical hook-ups (if the hotel charges us, we'll charge you). Artists may provide their own displays (pedestals, stands, etc.) to make more efficient use of the table surface. All such displays must be labeled with the artist's name.

Fees will not be charged on the basis of space reserved. Reservations are simply to ensure that adequate display space may be provided. Artists may display nameplates and/or business cards within the space reserved.

Artists who wish to combine their Space Reservations to share space and reduce paperwork may do so, but such combinations may not be used to exceed the maximum space allowed per artist.

Art Show reservations must be received by May 13, 2019. Available space may be filled before this date. We will attempt to accommodate all changes in space requests up to this date, so please let us know if you reserved too much or if you need more space (up to the maximum allowed). Artists will be assigned display space in approximate alphabetical order after all space reservations are collected.

4. To reserve space in the Art Show, fill out the attached Art Show Space Reservation Request form (or a copy or printout) and mail it to MediaWest\*Con 39 Art Show, 200 E Thomas St, Lansing MI 48906-4047, USA.

Space Reservation requests will NOT be taken by phone. We will accept completed space reservation forms by FAX (517/372-0738) and by e-mail using the online form below through the deadline above. If you need control sheets and bid sheets mailed to you, please check that box on the space reservation request form. As always, control and bid sheets will be available in the Art Show.

Agents for multiple artists should use separate forms for each artist represented, or request that space be combined using a single form, listing the agent as "artist" for filing purposes. Again, such combinations may not be used to exceed the maximum space allowable per artist.

If you use a fannish or professional pseudonym, you may use it on MediaWest\*Con Art Show forms and you will be listed accordingly, but you must also list your legal name for our records.

5. It is your responsibility as an artist or agent to fill out all forms with correct information. The Art Show will not be responsible for any sale or lack of sale due to erroneous information on control or bid sheets.

6. All two-dimensional art must be matted and/or framed for hanging. Matting should consist of a top piece of heavy matboard (framing the art), hinged to a backing board with tape. Heavier pieces should be framed and rigged for hanging. This is to protect your work!

7. Only original art will be displayed, or sold at auction. Photographic copies of artwork, such as PMT's, veloxes, xeroxes, or any other optical reproduction of artwork will not be acceptable for display or sale at auction.

There will not be a Print Shop due to space constraints.

EXCEPTIONS: Original photographs taken by the artist, original photo-composites or collages, art lithos produced by the artist, silkscreen or block prints made by the artist, and optical reproductions that have been altered by hand-coloring with ink, paint, etc., shall be considered "original art." Only one copy of each item may be displayed and/or auctioned. Items in this category must have "PRINT" clearly labeled on the bid sheet.

Three-dimensional items must be separately cut, molded, shaped, assembled, molded, joined, or otherwise formed into each individual work. Castings or other mass-production techniques are not acceptable for display and/or auction unless they are hand-altered by painting, glazing, etc.. The bid sheets of three-dimensional items must be labeled "3-D."

If you are unsure as to the acceptability of a piece, please ask the Art Show Director or his Assistant.

8. All work entered in the Art Show must be labeled on the piece itself with the artist's name, address, title of the piece, medium in which the piece was rendered, the fandom/genre represented, what publishing rights are included (if any), the minimum bid or NFS (Not For Sale), as applicable. All artwork must be titled. The artist's phone number is not required, but is encouraged.

9. Bid sheets shall be attached to all items to be displayed. Minimum bid shall be a whole dollar amount. Items not for sale shall be labeled "NFS." Multiple bids will be required for a piece to go to voice auction. Please include the number of pieces you intend to show with your Space Reservation Request.

10. There will be no Quick Sale Price (QSP) or after auction sales. Art will not be sold after the voice auction if it received no written bids.

11. There is a \$1.00 per item hanging/display fee charged for all items available for sale. These fees will be refunded for all items sold at auction. A non-refundable fee of \$2.00 will be charged for each NFS item.

**Mail-in:** Hanging/display fees will be the same for all art mailed in to MediaWest\*Con. Art mailed directly to MediaWest\*Con 39 by non-attending artists must be received by May 20, 2019, and must include return postage, insurance, and all appropriate fees. MediaWest\*Con will not be responsible for artwork lost or damaged in transit by post office, UPS, etc.. Mail-in art should be sent to MediaWest\*Con 39 Art Show, 200 East Thomas St., Lansing MI 48906-4047.

MediaWest\*Con will retain 10% of the sale price of all items sold through the Art Show/Auction.

12. Artists or their agents will be paid by check or PayPal. We will pay as many artists as possible at the con. Artists may pick up unsold artwork Monday morning until noon. Earlier checkout must be arranged in advance, preferably when art is first registered. All unsold artwork not picked up by noon Monday becomes the property of MediaWest\*Con.

Artists will receive a copy of their control sheet(s) listing the sales price of each item sold, total sales, all fees paid and/or refunded, and the total amount paid to the artist upon checking out. Artists who mail art directly to MediaWest\*Con will receive payment and control sheets, along with any unsold artwork through the mail/UPS/etc. after the end of the convention. Artists are solely responsible for any taxes due from the sale of their artwork at MediaWest\*Con.

13. The Art Show will be open for registration Thursday. Entries will only be accepted until noon Saturday, except as by previous arrangement.

14. The Art Show room will be locked at night.

15. There will be NO SMOKING in the Art Show and Auction rooms. There will be NO PETS allowed in the Art Show room.

16. Any discrepancies in the application of these rules should be brought to the attention of the Director or his assistants. Monetary penalties may be assessed for failure to comply with Art Show rules. Exceptions and rulings are to be made only by the Art Show Director, whose decisions are final.

NOTE: Original artwork is inherently protected by copyright law, and does not infringe on the rights of copyright holders in respect to likenesses, characters, etc..

Publishing Rights are not included in the sale of any artwork unless so designated.

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# MediaWest\*Con 39 Art Show Space Reservation Request Form

*Must be received by May 13, 2019*

Will art be MAILED to **MediaWest\*Con**?  YES  NO

Artist: \_\_\_\_\_ Membership #: \_\_\_\_\_

Legal Name (if different): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

ZIP/Post. Code: \_\_\_\_\_ Country: \_\_\_\_\_

(This address is for mailing Art Show forms. Please note if checks or unsold art should be sent to a different address.)

Phone: (\_\_\_\_) \_\_\_\_\_ Unlisted?  YES  NO E-mail Address: \_\_\_\_\_

I would like to be paid via PayPal  E-mail Address for PayPal (if different): \_\_\_\_\_

Agent: \_\_\_\_\_ Membership #: \_\_\_\_\_

Agent Legal Name (if different): \_\_\_\_\_

**2-D SPACE:**  1/8 Panel  1/4  3/8  1/2  5/8  3/4  7/8  1 Full Panel  1-1/8 Panels  1-1/4 Panels  
 1-3/8 Panels  1-1/2 Panels  1-3/4  1-7/8  2 Panels

**3-D SPACE:**  1/8 TABLE  1/4  3/8  1/2  5/8  3/4  7/8  1 FULL TABLE

I need control & bid sheets mailed to me # of BID SHEETS required: \_\_\_\_\_

Special Requirements/Handling: \_\_\_\_\_

I have read the Art Show rules and I agree to comply with them. (Space Reservation request will not be processed without signature)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail this form to:

**MediaWest\*Con 39 Art Show, 200 E Thomas St, Lansing MI 48906-4047**

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